Print price list 2026.

The best print editions on the market cover all age groups!

24sata daily newspaper

1. Standard ad formats

1.1. Commercial ads

FORMAT	DIMENSIONS	MON / TUE / WED / THUR	FRI / SAT / SUN / HOLIDAY
1/1 C4 back cover page	200 x 275 mm	16.000,00 €	16.000,00 €
2/1	414 x 275 mm	9.800,00 €	11.400,00 €
1/1	200 x 275 mm	4.900,00 €	5.700,00 €
2/3	132 x 275 mm	4.650,00 €	5.450,00 €
1/2 JP	149 x 185 mm	4.650,00 €	5.450,00 €
1/2	98 x 275 mm 200 x 135 mm	3.000,00 €	3.400,00 €
1/3	64 x 275 mm 200 x 89 mm	2.000,00 €	2.260,00 €
1/4	47 x 275 mm 200 x 66 mm 98 x 135 mm	1.600,00 €	1.750,00 €
1/8	98 x 66 mm 47 x 135 mm	800,00 €	870,00€
1 cm/column	47 x 10 mm	60,00 €	70,00 €

1.2. Non-commercial ads

FORMAT	DIMENSIONS	MON / TUE / WED / THUR	FRI / SAT / SUN / HOLIDAY
2/1	414 x 275 mm	3.850,00 €	6.650,00 €
1/1	200 x 275 mm	1.950,00 €	3.300,00 €
2/3	132 x 275 mm	1.750,00 €	3.150,00 €

1/2 JP	149 x 185 mm	1.750,00 €	3.150,00 €
1/2	98 x 275 mm 200 x 135 mm	1.150,00 €	1.950,00 €
1/3	64 x 275 mm 200 x 89 mm	800,00 €	1.300,00 €
1/4	47 x 275 mm 200 x 66 mm 98 x 135 mm	600,00 €	1.000,00 €
1/8	98 x 66 mm 47 x 135 mm	300,00 €	500,00 €
1 cm/column	47 x 10 mm	20,00 €	30,00 €

2. Insertions and flaps

TITLE	DIMENSIONS	PRICE
Insertion of promotional materials	up to 4 A4 above 4 A4	on demand on demand
Fake cover page (C1, C2, C3, C4)	C1: 200 x 270 mm C2 i C3: 414 x 275 mm or 2x200x275 mm C4: 200 x 275 mm	36.000,00 €
Fake cover page (C1, C2)	C1: 200 x 270 mm C2: 200 x 275 mm	29.000,00 €
Envelope flap on glossy paper	335 x 300 mm + 3 mm	on demand
Sticking the sample on the cover	130x100 mm	on demand

3. Special ad formats

TITLE	DIMENSIONS	PRICE
Big module on the cover page of 24sata	125 x 55 mm	5.900,00 €
Small module on the cover page of 24sata	47 x 55 mm	2.650,00 €
Banner on the back cover page of 24sata	200 x 30 mm	4.000,00 €
Small banner on the cover page of 24sata	200 x 20 mm	4.250,00 €
Large banner on the cover page of 24sata	200 x 40 mm	5.350,00 €
Maxi banner on the cover page of 24sata	200 x 80 mm	8.000,00 €
Triangle on the cover page	200 x 145 x 245 mm	8.000,00 €
Reverse L on double page	139 x 50 mm + 98 x 275 mm	8.000,00 €
Square in the middle of the page	98 x 100 mm	5.700,00 €
Circle in the middle of the page	132 x 132 mm	5.700,00 €
Packaging		5.700,00 €
Diagonal on double page	490 x 50 mm	8.000,00 €

4. Special offers

TITLE	PRICE	DESCRIPTION
TAKEOVER MONDAY	50.000,00 € gross (special offer 6.000,00 € net)	newspaper takeover with 6 different formats
PREMIUM CONTENT 24/8: COMMUNICATE THE MESSAGE IN FULL DEPTH	50.000,00 € gross (special offer 6.000,00 € net)	8 pages of content with premium positions

Regular weekly contributions

1. Express Digest

FORMAT	DIMENSIONS	PRICE

2/1	390 x 275 mm + 5 mm bleed	5.400,00 €
1/1 2. COVER	195 x 275 mm + 5 mm bleed	4.800,00 €
1/1 3. COVER	195 x 275 mm + 5 mm bleed	4.550,00 €
1/1 4. COVER	195 x 275 mm + 5 mm bleed	5.050,00 €
1/1	195 x 275 mm + 5 mm bleed	3.350,00 €
1/2	89 x 261 mm 183 x 132 mm	2.000,00 €
1/3	57,5 x 261 mm 183 x 83 mm	1.350,00 €
1/4	42 x 261 mm 183 x 60 mm	1.000,00 €
Banner on the cover page	215 x 30 mm 215 x 40 mm + 3 mm bleed	2.700,00 €

2. CaféTV

FORMAT	DIMENSIONS	PRICE
2/1	390 x 275 mm + 5 mm bleed	5.350,00 €
1/1 2. COVER	195 x 275 mm + 5 mm bleed	4.000,00 €
1/1 3. COVER	195 x 275 mm + 5 mm bleed	3.650,00 €
1/1 4. COVER	195 x 275 mm + 5 mm bleed	4.650,00 €
1/1	195 x 275 mm + 5 mm bleed	3.350,00 €
1/2	89 x 261 mm 183 x 132 mm	2.000,00 €
1/3	57,5 x 261 mm 183 x 83 mm	1.350,00 €
1/4	42 x 261 mm 183 x 60 mm	1.000,00 €
Module	53 x 53 mm	350,00 €
Banner on the cover page	215 x 30 mm 215 x 40 mm + 3 mm bleed	2.700,00 €

3. Dom

FORMAT	DIMENSIONS	PRICE
2/1	414 x 275 mm	9.200,00 €
1/1	200 x 275 mm	4.600,00 €
2/3	132 x 275 mm	4.250,00 €
1/2	98 x 275 mm 200 x 135 mm	2.750,00 € 2.750,00 €
1/3	64 x 275 mm 200 x 86 mm	1.500,00 € 1.500,00 €
1/4	47 x 275 mm 200 x 66 mm	750,00 € 750,00 €

Periodicals

1. Specijal

FORMAT	DIMENSIONS	PRICE
2/1	420 x 280 +3 mm bleed	6.000,00 €
1/1 2. COVER	210 x 280 +3 mm bleed	4.500,00 €
1/1 3. COVER	210 x 280 +3 mm bleed	4.100,00 €
1/1 4. COVER	210 x 280 +3 mm bleed	5.200,00 €

1/1	210 x 280 +3 mm bleed	3.750,00 €
1/2	88 x 246 mm 183 x 123 mm	2.200,00 €
1/3	62 x 246 mm 183 x 83 mm	1.500,00 €

2. Thematic A5 format

FORMAT	DIMENSIONS	PRICE
2/1	286 x 205 mm	5.350,00 €
2/1 first double page	286 x 205 mm	6.000,00 €
2/1 last double page	286 x 205 mm	5.750,00 €
1/1 2. COVER	143 x 205 mm + 3mm bleed	3.350,00 €
1/1 3. COVER	143 x 205 mm + 3mm bleed	3.100,00 €
1/1 4. COVER	143 x 205 mm + 3mm bleed	4.000,00 €
1/1 inside	143 x 205 mm + 3mm bleed	2.700,00 €
1/2	143 x 100 mm	1.750,00 €
1/3	143 x 70 mm	1.100,00 €
Banner on the cover page	143 x 30 mm + 3mm bleed	2.700,00 €

Express

FORMAT	DIMENSIONS	PRICE
2/1	405 x 268 mm+ 5 mm bleed	5.350,00 €
1/1 2. COVER	215 x 290 mm + 5 mm bleed	4.800,00 €
1/1 3. COVER	215 x 290 mm + 5 mm bleed	4.550,00 €
1/1 4. COVER	215 x 290 mm + 5 mm bleed	5.050,00 €
1/1	195,5 x 268 mm + 5 mm bleed	3.350,00 €
1/2	116 x 256 mm 195,5 x 132 mm	2.000,00 €
1/3	76 x 256 mm 195,5 x 86,5 mm	1.350,00 €
1/4	195,5 x 64 mm	1.000,00 €
Banner on the cover page	215 x 30 mm 215 x 40 mm + 3 mm bleed	2.700,00 €

miss7

FORMATI	DIMENSIONS	PRICE
2/1 inside	420 x 280 +3 mm bleed	6.000,00 €
2/1 first	420 x 280 +3 mm bleed	6.600,00 €
1/1 2. COVER	210 x 280 mm + 3 mm bleed	4.500,00 €
1/1 3. COVER	210 x 280 mm + 3 mm bleed	4.100,00 €
1/1 4. COVER	210 x 280 mm + 3 mm bleed	5.250,00 €
1/1	210 x 280 mm + 3 mm bleed	3.750,00 €
1/2	88 x 246 mm 183 x 123 mm	2.200,00 €
1/3	62 x 246 mm 183 x 83 mm	1.500,00 €

Enigmatic

1. 55 skandi, Bingo magazin, Bingo Plus

FORMAT	DIMENSIONS	PRICE
1/1 2. COVER	190 x 261 mm +3 mm bleed	1.900,00 €
1/1 3. COVER	190 x 261 mm +3 mm bleed	1.750,00 €
1/1 4. COVER	190 x 261 mm +3 mm bleed	2.300,00 €
1/1	176 x 243 mm	1.600,00 €
1/2	86 x 243 mm 176 x 120 mm	950,00 €
Banner on the cover page	190 x 20 mm + 3 mm bleed	1.350,00 €

2. Super Sudoku

FORMAT	DIMENSIONS	PRICE
1/1 2. COVER	145 x 210 mm + 3 mm bleed	1.900,00 €
1/1 3. COVER	190 x 261 mm + 3 mm bleed	1.750,00 €
1/1 4. COVER	190 x 261 mm + 3 mm bleed	2.300,00 €
1/1	190 x 261 mm + 3 mm bleed	1.600,00 €
1/2*	85 x 250 mm 175 x 123 mm	1.000,00 €

* Format ½ applies only to Kvizoteka

Astral

FORMAT	DIMENSIONS	PRICE
1/1 2. COVER	215 x 290 mm + 3 mm bleed	1.000,00 €
1/1 3. COVER	215 x 290 mm + 3 mm bleed	950,00 €
1/1 4. COVER	215 x 290 mm + 3 mm bleed	1.350,00 €
1/1	195,5 x 268 mm	750,00 €
1/2	116 x 256 mm 195,5 x 132 mm	400,00 €
Banner mega	405 x 54 mm	450,00 €
Banner laid	198,5 x 54 mm	250,00 €
Module 1 passed	95 x 54 mm	150,00 €
Module 2	62,5 x 62,5 mm	150,00 €
Module on the zodiac sign	45 x 45 mm	150,00 €