Print price list 2024.

The best print editions on the market cover all age groups!

24sata Joom Boos miss7 Express CaféTV Enigmatika Astral

24sata daily newspaper

1. Standard ad formats

1.1. Commercial ads

FORMAT	DIMENSIONS	MON / TUE / WED / THUR	FRI / SAT / SUN / HOLIDAY
2/1	414 x 275 mm	9.821,49 €	11.414,16 €
1/1	200 x 275 mm	4.910,74 €	5.707,08 €
2/3	132 x 275 mm	4.645,30 €	5.441,64 €
1/2 JP	149 x 185 mm	4.645,30 €	5.441,64 €
1/2	98 x 275 mm 200 x 135 mm	2.986,26 €	3.384,43 €
1/3	64 x 275 mm 200 x 89 mm	1.990,84 €	2.256,29 €
1/4	47 x 275 mm 200 x 66 mm 98 x 135 mm	1.592,67 €	1.725,40 €
1/8	98 x 66 mm 47 x 135 mm	796,34 €	862,70 €
1 cm/column	47 x 10 mm	59,73 €	66,36 €

1.2. Non-commercial ads

FORMAT	DIMENSIONS	MON / TUE / WED / THUR / FRI / SAT / HOLIDAY	SUN
2/1	414 x 275 mm	6.629,37 €	3.854,27 €
1/1	200 x 275 mm	3.314,62 €	1.927,14 €
2/3	132 x 275 mm	3.160,53 €	1.734,42 €
1/2 JP	149 x 185 mm	3.160,53 €	1.734,42 €
1/2	98 x 275 mm 200 x 135 mm	1.965,62 €	1.156,28 €

1/3	64 x 275 mm 200 x 89 mm	1.310,51 €	770,85 €
1/4	47 x 275 mm 200 x 66 mm 98 x 135 mm	1.002,06 €	616,63 €
1/8	98 x 66 mm 47 x 135 mm	501,03 €	277,39 €
1 cm/column	47 x 10 mm	32,12 €	20,57 €

2. Insertions and flaps

TITLE	DIMENSIONS	PRICE
Insertion of promotional materials	up to 4 A4 above 4 A4	on demand on demand
Fake cover page (C1, C2, C3, C4)	C1: 200 x 270 mm C2 i C3: 414 x 275 mm or 2x200x275 mm C4: 200 x 275 mm	35.702,44 €
Fake cover page (C1, C2)	C1: 200 x 270 mm C2: 200 x 275 mm	29.066,30 €
Envelope flap on glossy paper	335 x 300 mm + 3 mm	on demand
Sticking the sample on the cover	130x100 mm	on demand

3. Special ad formats

TITLE	DIMENSIONS	PRICE
Big module on the cover page of 24sata	125 x 55 mm	5.839,80 €
Small module on the cover page of 24sata	47 x 55 mm	2.654,46 €
Banner on the back cover page of 24sata	200 x 30 mm	3.981,68 €
Small banner on the cover page of 24sata	200 x 20 mm	4.247,13 €
Large banner on the cover page of 24sata	200 x 40 mm	5.308,91 €
Maxi banner on the cover page of 24sata	200 x 80 mm	7.963,37 €
Triangle on the cover page	200 x 145 x 245 mm	7.963,37 €
Reverse L on double page	139 x 50 mm + 98 x 275 mm	7.963,37 €
Square in the middle of the page	98 x 100 mm	5.707,08 €
Circle in the middle of the page	132 x 132 mm	5.707,08 €
Packaging		5.707,08 €
Diagonal on double page	490 x 50 mm	7.963,37 €

4. Special offers

TITLE	PRICE	DESCRIPTION
TAKEOVER MONDAY	41.276,79 € gross (special offer 5.308,91 € net)	newspaper takeover with 6 different formats
PREMIUM CONTENT 24/8: COMMUNICATE THE MESSAGE IN FULL DEPTH	41.940,41 € (5.972,53 € net)	8 pages of content with premium positions

Regular weekly contributions

1. Express Digest

FORMAT	DIMENSIONS	PRICE
2/1	390 x 275 mm + 5 mm bleed	5.308,91 €
1/1 2. COVER	195 x 275 mm + 5 mm bleed	4.778,02 €

1/1 3. COVER	195 x 275 mm + 5 mm bleed	4.512,02 €
1/1 4. COVER	195 x 275 mm + 5 mm bleed	5.043,47 €
1/1	195 x 275 mm + 5 mm bleed	3.318,07 €
1/2	89 x 261 mm 183 x 132 mm	1.990,84 €
1/3	57,5 x 261 mm 183 x 83 mm	1.327,23 €
1/4	42 x 261 mm 183 x 60 mm	995,42 €
Banner on the cover page	215 x 30 mm 215 x 40 mm + 3 mm bleed	2.654,46 €

2. CaféTV

FORMAT	DIMENSIONS	PRICE
2/1	390 x 275 mm + 5 mm bleed	5.308,91 €
1/1 2. COVER	195 x 275 mm + 5 mm bleed	3.981,68 €
1/1 3. COVER	195 x 275 mm + 5 mm bleed	3.649,88 €
1/1 4. COVER	195 x 275 mm + 5 mm bleed	4.645,30 €
1/1	195 x 275 mm + 5 mm bleed	3.318,07 €
1/2	89 x 261 mm 183 x 132 mm	1.990,84 €
1/3	57,5 x 261 mm 183 x 83 mm	1.327,23 €
1/4	42 x 261 mm 183 x 60 mm	995,42 €
Module	53 x 53 mm	331,81 €
Banner on the cover page	215 x 30 mm 215 x 40 mm + 3 mm bleed	2.654,46 €

3. Dom

FORMAT	DIMENSIONS	PRICE
2/1	414 x 275 mm	9.157,87 €
1/1	200 x 275 mm	4.578,94 €
2/3	132 x 275 mm	4.247,13 €
1/2	98 x 275 mm 200 x 135 mm	2.720,82 € 2.720,82 €
1/3	64 x 275 mm 200 x 86 mm	1.459,95 € 1.459,95 €
1/4	47 x 275 mm 200 x 66 mm	729,98 € 729,98 €

Periodicals

1. Specijal

FORMAT	DIMENSIONS	PRICE
2/1	420 x 280 +3 mm bleed	5.972,53 €
1/1 2. COVER	210 x 280 +3 mm bleed	4.459,49 €
1/1 3. COVER	210 x 280 +3 mm bleed	4.087,86 €
1/1 4. COVER	210 x 280 +3 mm bleed	5.202,73 €
1/1	210 x 280 +3 mm bleed	3.716,24 €

1/2	88 x 246 mm 183 x 123 mm	2.189,93 €
1/3	62 x 246 mm 183 x 83 mm	1.459,95 €

2. Thematic A5 format

FORMAT	DIMENSIONS	PRICE
2/1	286 x 205 mm	5.308,91 €
2/1 first double page	286 x 205 mm	5.972,53 €
2/1 last double page	286 x 205 mm	5.707,08 €
1/1 2. COVER	143 x 205 mm + 3mm bleed	3.318,07 €
1/1 3. COVER	143 x 205 mm + 3mm bleed	3.052,62 €
1/1 4. COVER	143 x 205 mm + 3mm bleed	3.981,68 €
1/1 inside	143 x 205 mm + 3mm bleed	2.654,46 €
1/2	143 x 100 mm	1.725,40 €
1/3	143 x 70 mm	1.061,78 €
Banner on the cover page	143 x 30 mm + 3mm bleed	2.654,46 €

Express

FORMAT	DIMENSIONS	PRICE
2/1	405 x 268 mm	5.308,91 €
1/1 2. COVER	215 x 290 mm + 3 mm bleed	4.778,02 €
1/1 3. COVER	215 x 290 mm + 3 mm bleed	4.512,58 €
1/1 4. COVER	215 x 290 mm + 3 mm bleed	5.043,47 €
1/1	195,5 x 268 mm	3.318,07 €
1/2	116 x 256 mm 195,5 x 132 mm	1.990,84 €
1/3	76 x 256 mm 195,5 x 86,5 mm	1.327,23 €
1/4	195,5 x 64 mm	995,42 €
Banner on the cover page	215 x 30 mm 215 x 40 mm + 3 mm bleed	2.654,46 €

miss7

FORMATI	DIMENSIONS	PRICE
2/1 inside	420 x 280 +3 mm bleed	5.972,53 €
2/1 first	420 x 280 +3 mm bleed	6.569,78 €
1/1 2. COVER	210 x 280 mm + 3 mm bleed	4.459,49 €
1/1 3. COVER	210 x 280 mm + 3 mm bleed	4.087,86 €
1/1 4. COVER	210 x 280 mm + 3 mm bleed	5.202,73 €
1/1	210 x 280 mm + 3 mm bleed	3.716,24 €
1/2	88 x 246 mm 183 x 123 mm	2.189,93 €
1/3	62 x 246 mm 183 x 83 mm	1.459,95 €

JoomBoos Videostar magazine

FORMAT	DIMENSIONS	PRICE
2/1 inside	420 x 280 +3 mm bleed	5.972,53 €
2/1 first	420 x 280 +3 mm bleed	6.569,78 €
1/1 2. COVER	210 x 280 mm + 3 mm bleed	4.459,49 €
1/1 3. COVER	210 x 280 mm + 3 mm bleed	4.087,86 €
1/1 4. COVER	210 x 280 mm + 3 mm bleed	5.202,73 €
1/1	210 x 280 mm + 3 mm bleed	3.716,24 €
1/2	88 x 246 mm 183 x 123 mm	2.189,93 €
1/3	62 x 246 mm 183 x 83 mm	1.459,95 €

Enigmatic

1. 55 skandi, Bingo magazin, Bingo Plus

FORMAT	DIMENSIONS	PRICE
1/1 2. COVER	190 x 261 mm +3 mm bleed	1.858,12 €
1/1 3. COVER	190 x 261 mm +3 mm bleed	1.725,40 €
1/1 4. COVER	190 x 261 mm +3 mm bleed	2.256,29 €
1/1	176 x 243 mm	1.592,67 €
1/2	86 x 243 mm 176 x 120 mm	929,06 €
Banner on the cover page	190 x 20 mm + 3 mm bleed	1.327,23 €

2. Super Sudoku

FORMAT	DIMENSIONS	PRICE
1/1 2. COVER	145 x 210 mm + 3 mm bleed	1.858,12 €
1/1 3. COVER	190 x 261 mm + 3 mm bleed	1.725,40 €
1/1 4. COVER	190 x 261 mm + 3 mm bleed	2.256,29 €
1/1	190 x 261 mm + 3 mm bleed	1.592,67 €
1/2*	85 x 250 mm 175 x 123 mm	955,60 €

* Format ½ applies only to Kvizoteka

Astral

FORMAT	DIMENSIONS	PRICE
1/1 2. COVER	215 x 290 mm + 3 mm bleed	1.061,78 €
1/1 3. COVER	215 x 290 mm + 3 mm bleed	929,06 €
1/1 4. COVER	215 x 290 mm + 3 mm bleed	1.327,23 €
1/1	195,5 x 268 mm	743,25 €
1/2	116 x 256 mm 195,5 x 132 mm	398,17 €
Banner mega	405 x 54 mm	424,71 €
Banner laid	198,5 x 54 mm	238,90 €
Module 1 passed	95 x 54 mm	132,72 €
Module 2	62,5 x 62,5 mm	119,45 €
Module on the zodiac sign	45 x 45 mm	106,18 €